

## HST 2010 PROGRAM AD SUBMISSION

*HST's 2010 Season Program will cover 5 shows with a total of 11 performances reaching a total audience capacity of 5,000 people!!*

**Bargain Prices: Full Page Ad \$100 Half Page Ad \$60 Business Card \$35**

**Camera Ready Submittals:**

Black and white art must fit size specifications or next size ad must be purchased:  
 Full Page W 5.25" L 8.25"; Half Page W 5.5" L 4.25"; Business Card W 3.5" L 2"

- PDF files are acceptable and **HIGHLY RECOMMENDED**. All fonts may be used.
- WORD files are accepted but **ONLY** Arial and Times Roman fonts will be accepted.
- Tiff and jpeg files are accepted but the following guidelines must be followed:  
 Image resolutions must be 300dpi.  
 Low resolution files (72 dpi) from the web are not acceptable.  
 Open Type fonts are acceptable for either PC or Mac

**Scanning and Design:**

- Business cards submitted will be scanned for free.
- Full & Half page ads will be scanned for \$5.00.
- Text changes to a previously run ad cost \$2.50/line.
- Basic Ad design using Clip Art and creative fonts only, will be charged as follows:  
 Full Page: \$50.00; Half Page: \$25.00; Business Card: design service not available

Ad Size	Ad Price	Scanning	Text Changes	Basic Ad Design	Total
<b>Full Page</b>	\$100.00	\$5.00	\$2.50/line	\$50.00	
New Ad					
Use 2009 Ad					
<b>Half Page</b>	\$60.00	\$5.00	\$2.50/line	\$25.00	
New Ad					
Use 2009 Ad					
<b>Business Card</b>	\$35.00	Free	\$2.50/line	Not Available	
New Ad					
Use 2009 Ad					

**ONLY 1 AD PER FORM!**  
 SUBMIT A SEPARATE FORM FOR EACH AD.

Ad submitted by: \_\_\_\_\_ email (to: [hstalents@gmail.com](mailto:hstalents@gmail.com)) **PREFERRED METHOD**  
 \_\_\_\_\_ attached for scanning

Person/Company Buying Ad: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

MAKE CHECKS PAYABLE TO HST: *HST, PO Box 150, Rockville, MD 20848*

Check # \_\_\_\_\_ Check Amount \_\_\_\_\_

**DEADLINE FOR ALL MATERIALS TO BE SUBMITTED IS FRIDAY, FEBRUARY 19, 2010**

Family selling ad: \_\_\_\_\_ Contact #: \_\_\_\_\_